



Workshops

Workshop 2 **Entrepreneurial Finance**

Purpose:

This course is designed for the individual who has no knowledge of or formal education in financial concepts. This will provide a background of and provide the tools for those who would like to begin their own business, or perform financial duties in an existing one. This course will provide individuals with the basic tools and concepts to build a knowledge base to provide financial details to help to create successful businesses. This is information that you will be able to utilize immediately to help you on your way to make your financial aspirations a reality.

Learning Objectives:

- To gain an understanding of the importance and basic concepts of finance for business and individuals
- Gain an understanding of financial statements, the creation of and being able to analyze them
- Understand how to identify portability
- Elements of financial planning
- Understand the connection between time and money
- Understanding the time value of money
- Provide tools to grow a business and finance it through working capital and capital budgeting

Provide details about issues of how to evaluate and finance entrepreneurial investments

Topics:

- How to manage your money
- Pricing products
- Sales and promotion
- Increases/decreases in supply and demand